

## Contac Expands to European Market with Newly Established London, UK Facility

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**London, United Kingdom** — Contac Services Inc., Canada's largest direct marketing, print and fulfillment company, is pleased to announce its expansion into Europe. With a new, state-of-the-art facility in London, UK, Contac offers warehousing, distribution, logistics, printing and marketing services to its worldwide client base.

Sensing a growing need in Europe for a company to serve the general travel industry as well as niche travel markets, Contac found the opportunity for European expansion came at an optimal time. "By providing integrated solutions and impeccable service, Contac offers businesses an innovative means of streamlining operations by partnering with a single provider," said Contac's President and CEO, Riaz Pisani.

Utilizing Contac's facility in London, current clients now have the opportunity to replicate their successful North American marketing initiatives in Europe, creating greater efficiencies and lowering costs. "Our clients in North America have been requesting a single-source solution for their European marketing, printing and distribution needs. Now with Contac's full-service facility in London, their requests can be fulfilled," noted Adam Boothby, Senior Business Development Manager for Contac's European Operations.

Offering its full range of products and services, Contac is poised to serve its client base in a unique and multi-faceted way. In addition to providing North American clients with access to the UK market, Contac's presence in London will enable UK based customers to reach the North American market. Clients will benefit from the more than 30 years of expertise Contac has navigating distribution and logistics to launch campaigns in North America and throughout Europe.

Distribution and logistics have long been the foundation of Contac's key service offerings which have expanded to include a full spectrum of marketing, production and fulfillment services. By leveraging an all-inclusive Client Services platform and accessing best-in-class global shipping rates, Contac can offer greater efficiencies to its customers. With the recent addition of digital and offset printing capabilities in North America, Contac found that clients were looking for a turnkey solution pairing collateral output with fulfillment for both consumers and travel agents. Establishing the same printing capabilities in London is a natural progression in Contac's ongoing quest to provide unmatched service and unsurpassed value to clients.

To further serve clients, Contac plans to launch the UK version of eContac in 2010. An exclusive online ordering resource centre, eContac will provide travel agents with convenient access to thousands of brochures and promotional items in one simple, integrated platform.

Contac is proud to have partnered with leading European tourism organizations such as Visit London, the official visitor organization for London; ETOA, the European Tour Operators Association; the Canada - United Kingdom Chamber of Commerce; and ABTA, the Travel Association representing more than 5,000 travel agencies and more than 900 tour operations throughout the British Isles.

### About Contac Services Inc.

Contac is Canada's largest direct marketing, print and fulfillment company specializing in personalized 1to1 communications that build brand and customer loyalty. Originally founded in 1978 as a third party logistics company for the travel industry, Contac expanded its services to become the only single-source solution in North America to seamlessly create, produce and deliver personalized 1to1 marketing. Today, the company provides the highest quality production, lowest cost and fastest distribution of marketing collateral to major brands around the world. Headquartered in Vancouver, B.C., Contac has facilities in Toronto, Montreal and London, and a regional location in Miami. For more information, visit [www.ContacServices.co.uk](http://www.ContacServices.co.uk).

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