



Contac's printing gets greener, company wins enviro award

Vancouver, Canada, Nov. 03, 2008 — Contac, Canada's largest direct marketing, print and fulfillment company, has been steadily building its reputation as an environmentally-sensitive printer. And now Contac is a recognized recipient of the GreenWorks Environmental Recognition Award, a special green initiative developed by Agfa Graphics, a world leading imaging and technology company.

"By investing in products that minimize our footprint on the environment and by implementing policies that effectively reduce, reuse and recycle on a daily basis, we are leading the way to a greener and brighter future in the graphic communications industry," said Contac's president and CEO Riaz Pisani. "We are honoured to receive the GreenWorks Environmental Recognition Award from Agfa and will continue to keep searching for new ways to reduce our impact on the environment."

Agfa has bestowed the GreenWorks designation upon Contac because it is a leader in environmental responsibility.

The following are among the implementations and policy changes at Contac that led to the company's current status as an environmental leader:

- Installation of chemistry-free printing plates, in the form of the Azura plate
- Currently undergoing FSC certification requirements
- Use of non-VOC and soy-based inks
- Nationwide internal recycling programs

"Many leading printers are adopting greener policies today as they realize the implications that non action will have for future generations. The team at Contac has proven that they are doing their part in many decisive ways, from the products they are using to the way they run their business day after day," said Thomas Saggiomo, president, Agfa Graphics, North America.

"We developed our GreenWorks program to support and help move environmental efforts forward, and Contac has taken that cue and ran with it on its own, to an even greater achievement than we had anticipated."

About Contac

Contac is a direct marketing services, print and logistics company headquartered in Vancouver, Canada. The company's four divisions □ Contac 1to1 Marketing, 1to1 Technology, 1to1 Print, and 1to1 Logistics □ create, produce and deliver personalized direct marketing solutions seamlessly under one umbrella for the corporate market. Established in 1978, Contac has locations in Vancouver, Toronto and Montreal. For more information visit www.contacservices.com