



Contact donates portion of greeting card sales to Heart and Stroke Foundation

Vancouver, Canada, Oct. 22, 2008 — Contac, a world leading provider of direct marketing, print and fulfillment solutions for the corporate market, is pleased to participate in a one-year program where it will donate 7.5 per cent of all greeting card sales to the Heart and Stroke Foundation of BC & Yukon from October 1, 2008 to September 30, 2009. Donations will benefit heart disease and stroke research, education and advocacy.

“Contac is pleased to contribute a portion of our annual greeting cards sales to such a worthy cause,” said Riaz Pisani, Contac’s Chief Executive Officer. “Several of our employees and their families have been affected by heart disease and stroke so we thought supporting the Heart and Stroke Foundation was a good fit for our company.

“This fundraising initiative is also an opportunity for us to raise more awareness about heart disease and stroke to our customers and encourage our staff to eat healthy and exercise.”

Earlier this year Contac launched a new self-service, web-based print management solution that allows customers to order custom and static greeting cards and other materials from the convenience of their desktop. Large clients can order through a corporate branded portal and small clients can order through the Contac Web2Print microsite.

“We estimate our Web2Print business will grow year over year,” said Pisani. “We believe that a branded storefront for our corporate clients, in particular, will result in a centralization of print products in the portal, capturing additional print business for us and hence more donations.”

Contac works with a wide range of well-known brands including WestJet, Live Nation, BMW, Air Canada Vacations and Club Med, who rely on Contac to fulfill their on-demand publishing needs. Many of Contac’s customers have also developed a reputation in the communities where they work and live for supporting worthwhile initiatives.

“We’re very thankful for Contac’s year-long commitment,” said Bobbe Wood, President and CEO of the Heart and Stroke Foundation of BC & Yukon. “This annual cause-related marketing promotion for the Heart and Stroke Foundation will benefit our heart and stroke research.”

About Heart and Stroke Foundation of BC & Yukon

The Heart and Stroke Foundation, a volunteer-based health charity, leads in eliminating heart disease and stroke and reducing their impact through the advancement of research and its application, the promotion of healthy living, and advocacy. For more information visit: www.heartandstroke.bc.ca.

About Contac

Contac is a direct marketing services, print and logistics company headquartered in Vancouver, Canada. The company’s four divisions Contac 1to1 Marketing, 1to1 Technology, 1to1 Print, and 1to1 Logistics provide end-to-end delivery of personalized communications from inception to fulfillment. Established in 1978, Contac has locations in Vancouver, Toronto and Montreal. For more information visit www.contacservices.com